

Farm Beginnings Collaborative

Primary outcomes (to be measured in Graduate survey)

1. Graduates will be engaged in farming.
2. Graduates will meet their goals for family income from agricultural production.
3. Graduates will use sustainable practices.
4. The number of acres in sustainable production will increase.
5. The amount of sustainably produced food available locally will increase.

Primary Outcomes Linked to Proposed Questions

Outcome 1: Graduates will be engaged in farming.

1. Check the statement that best describes your farming situation during this past season.
(*a farm operation has sales of agricultural products*)

- I managed my own farm
- I managed a farm owned by someone else
- I was employed on a farm
- I was a volunteer or intern on a farm
- I owned land, but did not farm it myself
- I was not in farming during the last season, but plan to start
- I was not farming in the last season and have no plans to start
- I was not farming in the last season; I took the course for professional development purposes

If you were not involved in farming, please tell us why.

2. How many years have you been involved in farming as a farm owner?
(*a farm start is defined as the year you began selling agricultural products*)

- This was my first year.
- 2 – 3 years
- 4 – 5 years
- more than 5 years

Outcome 2: Graduates will meet their goals for family income from agricultural production.

3. During the past season, did you meet your goals for family income from products produced on your farm?

- Exceeded my/our goals
- Met my/our goals
- Fell just short of my/our goals
- Was way below my/our goals

4. How did your gross income/total revenue from farm production compare to last year (2012)?

- My/our farm revenue will increase in 2013
- My farm revenue will stay about the same in 2013
- My farm revenue will decrease in 2013
- Not sure/ Don't know

5. In the next year, do you plan to increase your production?

Yes

No

Comment:

6. What was your annual gross income from all farm enterprises last year (2012)?

\$0 – 4,9999

\$5,000 – 9,999

\$10,000 – 19,999

\$20,000 – 29,999

\$30,000 – 39,999

\$40,000 – 49,000

\$50,000 – 74,999

\$75,000 – 99,00

\$100,000 +

Outcome 3: Graduates will use sustainable practices.

7. Do you follow sustainable practices on your farm?

Yes

No

8. Since taking Farm Beginnings have you implemented any additional sustainable practices on your farm?

Yes

No

Comment:

Outcome 4: Amount of sustainably produced food available locally will increase.

9. How do you market your products? (Check all that apply):

CSA

Wholesale

Direct to restaurants

Direct to grocery stores

Farmer's market (s)

Farmstand or on-farm retail

Internet/Online

10. Approximately what percentage of your products are sold within a 50 mile radius of your farm?

100%

80 – 99%

60 – 79%

40 – 59%

Less than 40%

11. Approximately what percentage of your products are sold within a 200 mile radius of your farm?

- 100%
- 80 – 99%
- 60 – 79%
- 40 – 59%
- Less than 40%

12. Approximately what percentage of your products are sold direct-to-consumer?

- 100%
- 80 – 99%
- 60 – 79%
- 40 – 59%
- Less than 40%

Outcome 5: The number of acres in sustainable production will increase.

13. How many acres do you currently have in production using sustainable practices?

- Less than 1 acre
- 2 – 5 acres
- 6 – 10 acres
- 11 – 20 acres
- 21 – 40 acres
- 41 – 60
- 61 – 100
- 100+

14. Over the last 5 years, has the amount of land that you have in sustainable production changed?

- Increased
- Decreased
- Stayed the same

Comment:

15. Through which program did you participate in Farm Beginnings?
(List of all programs)

16. Name/Farm Name/Contact Info (optional)